

Epicor CPQ

Why companies pick Epicor CPQ

Whether it's used as a standalone solution or as part of the Epicor productivity suite, companies use Epicor CPQ to:

Automate the engineer-to-order process from shopping cart to shop floor

- Help increase sales volume and accuracy; reduce manufacturing bottlenecks and mistakes.

Reach today's customers in new and exciting ways

- Immerse buyers in your sales process with 3D product configuration and augmented reality.

Supercharge revenue from e-commerce sales

- Embed a 3D product configurator into your website to attract and sustain a global customer base.

Speed up your sales cycle and get products to customers faster

- Respond to RFPs more quickly than your competitors. Get more high-value deals moving through your sales pipeline.

Gain independence from third-party developers

- Easy to set up, maintain and operate, you can manage everything in-house.

Essential Features of Epicor CPQ:

- Visual product configuration: Enable sales reps and end-customers to configure and interact with products in 3D.
- Dynamic pricing: Price products in real-time as they're being configured.
- Document generation: Create detailed quotes and stunning proposals with the click of a button.
- CAD and design automation: Auto-generate 3D renderings and CAD drawings, saving engineers valuable time.
- Snap rules engine: Empower non-technical employees to build product and pricing rules with Snap, our no-code programming language.
- Seamless integrations: Connect Epicor CPQ with all your websites, apps, and business systems. Build a bridge between Epicor's ERP and the CPQ process.

+ Epicor CPQ

**Results you can't ignore.
Our 10,000+ customers achieve**

168% increase in annual sales

105% increase in deal size

40% increase in conversion rate

38% increase in sales cycle speed

35% increase in production

26% increase in reps achieving quota

EPICOR

We're here for the hard-working businesses that keep the world turning. They're the companies who make, deliver, and sell the things we all need. They trust Epicor to help them do business better. Their industries are our industries, and we understand them better than anyone. By working hand-in-hand with our customers, we get to know their business almost as well as they do. Our innovative solution sets are carefully curated to fit their needs, and built to respond flexibly to their fast-changing reality. We accelerate every customer's ambitions, whether to grow and transform, or simply become more productive and effective. That's what makes us the essential partners for the world's most essential businesses.

Contact Us Today: info@epicor.com | www.epicor.com

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